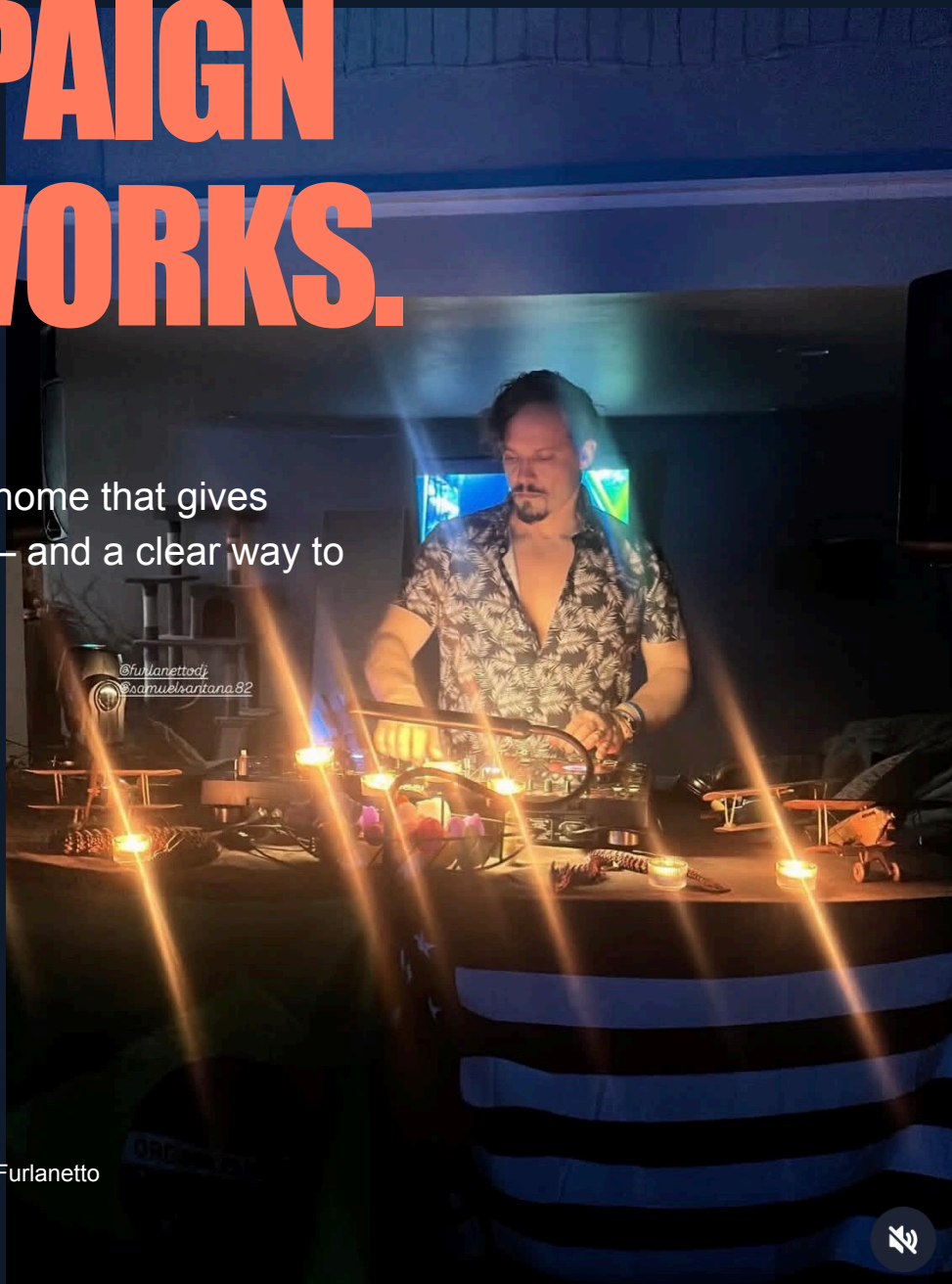
Puressência.

International / October 2026

Production · artist campaigns · digital experiences

MUSIC THAT MOVES. A CAMPAIGN THAT WORKS.

Sound, story and a digital home that gives people a reason to listen — and a clear way to get in touch.



Puressência + A.MOTION / Featured artist: Furlanetto

One project.
Work people can use.

Build the musical work and the material that carries it into the world.

Music production

Define the arrangement, recording and production work your project needs, with named deliverables and review points.

Mix & master

Prepare a track for its intended listening context. Agree the source files, versions, delivery formats and revisions before work begins.

Artist identity

Turn the artist’s actual story into a coherent visual and editorial system: profile, biography, press materials and campaign direction.

Film & motion

Create agreed audiovisual pieces for the release and its channels. Formats, source footage, music clearance and approvals are part of the scope.

A digital home

Build the artist’s website with useful content, official listening links, press downloads and a clear enquiry route.

Campaign & continuity

Connect the launch material, content plan and client handover. Decide who updates each channel and what ongoing service is included.

Puressência handles music and artist production. A.MOTION handles digital design, motion and audiovisual development. The written proposal identifies who delivers each part.

See the work.
Then define your project.

These links lead to existing public artist and studio pages. They are references for a conversation, not a promise of the same results for another project.

Prince Andre

An artist website with release information, music, audiovisual work and a press area.

Open the artist website ↗

Open the press area ↗

Ali Love

A public artist experience connecting a music archive, press materials and film.

Open the artist website ↗

Open the press area ↗

Marcus Chocollate

Read the studio’s existing public editorial note. Private photographs, audio and delivery books are not included in this presentation.

Read the public studio story ↗

Furlanetto / Milwaukee

A current artist delivery: real images, a sourced event archive, an illustrated artist book and a direct booking-enquiry route.

Open the current delivery ↗

What leaves the studio.

Choose the modules your project needs. The proposal turns them into a precise delivery list.

Artist foundation	Approved biography, visual direction, source and credit ledger, and a clearly defined audience and commercial objective.
Website	Responsive pages, real artist content, selected archive, press downloads and a tested contact journey.
Press & booking	A public artist book, short and extended biographies, approved media, booking contact and a practical handover.
Film & campaign	Agreed social and widescreen pieces, captions, stills, export specifications and the source files included in the scope.
Operations	Where commissioned: account access, enquiry tracking, product catalogue and payments through the client’s own account. These flows require configuration and acceptance testing.
Handover	A client guide, delivery index, ownership of credentials, backup and an agreed plan for updates after launch.

No audience figures, label acceptance, media coverage, revenue or bookings are guaranteed. Advertising budgets, licences, filming and external costs must be specified separately.

A clear path from idea to handover.

Define the job

What are you launching, who needs to act, and what should happen after someone sees it? Start with the outcome.

Build from the actual material

Organise recordings, photographs, performance history and existing releases. Identify missing credits and permissions before publication.

Write the scope

Agree deliverables, language, formats, price, revision rounds, deadline and the people responsible for decisions.

Produce and review

Review the music, visual work and client journey against that scope. Changes have an owner and a clear approval point.

Test the delivery

Check mobile, links, downloads, media playback and forms. Test authentication and payments when those modules are included.

Hand over and continue

Deliver the agreed assets and operating guide. Ongoing support is a defined service with its own responsibilities and terms.

WHAT ARE YOU READY TO PUT OUT?

Send the artist or brand, the project, the existing material, your audience and the deadline. We will define a scoped proposal.

contatopuressencia@gmail.com

Explore the studio services ↗

Read the magazine in English ↗

Meet A.MOTION ↗

For artists, labels, promoters and cultural projects. An introduction opens a conversation; it does not establish representation, a label agreement or a partnership.

Puressência · São Paulo, Brazil
A.MOTION · Digital design, motion & audiovisual
Direction: Amós André Sales Boliveira
International presentation · October 2026